



PRESS RELEASE

Taunton Municipal Lighting Plant
Post Office Box 870
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Serving a Public Power Community

FOR IMMEDIATE RELEASE

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TMLP is participating in the EV 2nd Drive program

Customers will be awarded super-sized rebates for bargain-priced pre-owned EVs with the support of DEED grant funds.

(Taunton & Middleborough – February 14, 2020) Taunton Municipal Lighting Plant (TMLP) and Middleborough Gas and Electric Department (MGED) are working cooperatively with their energy services partner, Energy New England (ENE), to promote the purchase of pre-owned Electric Vehicles (EVs) in the towns they serve. Used cars now include a growing supply of battery or plug-in hybrid cars, often with low mileage after a short-term lease. For a limited time, these neighboring town utilities are able to take advantage of matching DEED grant funds** to leverage a portion of their EV program budgets and effectively double the size of their rebates for these cars.

This unique promotion is designed to give customers the opportunity to drive greener and save or eliminate gasoline costs while upgrading to a newer car. ENE, working as the program administrator, will support used-car dealerships and assist customers who might be interested but hesitate to choose new technology or who can't afford to buy EVs at new-car prices.

"These early generation EVs were usually leased for short-terms and are now being turned in for new models," says Sandy Richter, the Public Communications Manager for MGED. "This leaves a lot of fairly new cars with low mileage ready for new owners. That's a perfect combination for anyone who wants to drive an EV but can't afford a new one. And a really generous \$900 rebate makes this great for anyone who needs a car at a discount."

Locally available plugin hybrids, like the Chevy Volt, will run on gasoline when battery power is depleted but also provide outstanding mileage per gallon. All EVs can be plugged into standard home outlets to recharge as well. "Here's the perfect, low-cost opportunity to buy a pre-owned



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EV for less than most standard used cars,” says Sonja Britland, Administrator of Customer Care and Public Communications for TMLP. “We’re looking forward to helping our customers who really need that next car but don’t have many options. This is one they may not have thought about or never thought they could afford. I think they’ll be amazed.”

To learn more about 2nd Drive, electric vehicles and their many benefits, visit the 2nd Drive consumer information web portal at 2ndDrive-ev.ene.org. Interested consumers and used auto dealers can get more information by filling out the website’s online form, emailing ev@ene.org or by calling 1-833-4-EV-HELP (1.833.443.8363) toll-free to reach dedicated EV Specialists.

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Taunton Municipal Lighting Plant serves over 38,000 customers in Taunton, Raynham, Berkley, North Dighton and sections of Lakeville and Bridgewater. General Manager, Kenneth Goulart; Commissioners; Joseph Martin, Chairman, Peter Corr, Secretary, Mark Blackwell Sr.

Middleborough Gas and Electric Department is a public utility celebrating over 125 years of service to its customer-owners in Middleborough and currently serves more than 16,000 electric customers in Lakeville and Middleborough, Massachusetts.

Energy New England (ENE) is the largest wholesale risk management and energy trading organization serving the needs of municipal utilities in the northeast. ENE works with numerous businesses, residents and utilities to help promote the principles of conservation, efficiency, and environmental stewardship, and advances the many benefits available through integrated sustainability planning. ene.org

American Public Power Association (APPA) provides matching funds through the Demonstration of Energy and Efficiency Developments (DEED) program grant.